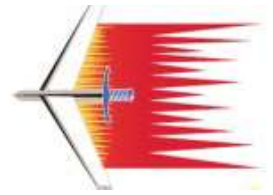




**North Carolina Air National Guard
Active Guard/Reserve (AGR)
Vacancy**



Announcement 2026-02

Open: 27-Oct-25 Closes: 10-Nov-25

POSITION TITLE	AFSC/MOS	GRADE	POSITION NUMBER
Recruiting & Retention Marketing NCO	3G071	MSGT/E7	0116086834

ADVERTISE: NCANG Members Only

SECURITY CLEARANCE: Secret

UNIT/DUTY LOCATION: JFHQ-NC

4930 Minuteman Way, Charlotte NC 28208

SUPERVISOR/POC	EMAIL	COMMERCIAL NUMBER	DSN NUMBER
SMSgt Chandra Wostenberg	chandra.wostenberg@us.af.mil	704-391-4443	231-4443

DUTIES AND RESPONSIBILITIES

Key Responsibilities:

1. Marketing Strategy & Execution: Develop, implement, and evaluate the state's annual marketing and advertising plan, including budget allocation, in support of Wing recruiting goals. Coordinate with the Recruiting & Retention team, NGB/RR Marketing & Advertising, and local Public Affairs to ensure consistent branding and avoid duplication of effort. Develop social media content highlighting the Wing, its mission, and Airmen.

2. Community Engagement & Event Management: Plan and execute local outreach events based on ROI analysis, maintaining an event schedule and coordinating recruiter support. Manage Specialty Promotional Item (SPI) inventory, funding requests (via AFRISS-TF), and event lead distribution. Track event ROI and ensure after-action reports are completed. Support national partnership events in coordination with NGB/RR Marketing & Advertising, routing requests for national assets through TFMMT.

3. Brand Management & Content Development: Maintain accurate state information on the Air Force website (benefits, mission, etc.). Partner with ANG creative and leverage existing assets (Air Force Ads, DAM, Project 365, etc.) to develop creative content that supports local marketing needs. Utilize advertising agency resources for state-specific requirements as needed. Collaborate with local Public Affairs to enhance ANG awareness within the state and community.

4. Professional Development: Attend marketing training opportunities (NGB training, seminars, industry courses) to enhance Wing marketing efforts.

5. All other duties as assigned.

SPECIALTY QUALIFICATIONS

MIN/MAX RANK: SSGT/E5 - MSGT/E7

Requirements:

1. Minimum one year experience as an 8R000/3G071 or 8R200/3G071, with in-depth recruiting experience including proficiency in AFRISS-TF, Microsoft Office programs, and recruiting tools.
2. Minimum rank Staff Sergeant (E-5) and Maximum rank Master Sergeant (E-7).
3. Excellent organizational, time management, and communication skills (written, verbal, and public speaking), and knowledge of personnel policies and sales techniques.
4. Maintain outstanding appearance, military bearing, and high standards of conduct with no history of disciplinary actions.

SPECIAL CONSIDERATIONS

Notes:

1. This is a Temporary AGR position with funding secured through 30 September 2026. Please note that current full-time military members will not be entitled to rehire rights should funding not be extended beyond this date.
2. The Recruiting & Retention Flight, activated under Joint Force Headquarters, operates from the 145th Airlift Wing.

QUALIFICATION/ELIGIBILITY REQUIREMENTS

1. Refer to ANG 36-101, The Active Guard/Reserve Program, for general eligibility requirements for initial entry into the AGR Program and specific guidelines for utilizations, and assignment of current on-board AGR members.
2. Individuals who have been separated from other military services for cause, unsuitability, or unfitness for military service are not eligible to enter the AGR program.
3. Initial tours may not exceed 3 years. AGR tours may not extend beyond an enlisted member's ETS or an Officer's MSD.
4. Airmen must meet the minimum requirements for each fitness component in addition to scoring an overall composite of 75 or higher for entry into the AGR program. For members with a documented Duty Limitation Code (DLC) which prohibits them from performing one or more components of the Fitness Assessment, an overall "Pass" rating is required.
5. Individuals selected for AGR tours must meet the Preventative Health Assessment (PHA)/physical qualifications outlined in AFI 48-123, Medical Examination and Standards. They must also be current in all Individual Medical Readiness (IMR) requirements to include immunizations. RCPHA/PHA and dental must be conducted not more than 12 months prior to entry on AGR duty and an HIV test must be completed not more than six months prior to the start date of the AGR tour.
6. An applicant's military grade cannot exceed the maximum military authorized grade on the UMD for the AGR position.
7. Enlisted Airmen who are voluntarily assigned to a position which would cause an overgrade must indicate in writing a willingness to be administratively reduced in grade in accordance with ANGI 36-2503, Administrative Demotion of Airmen, when assigned to the position. Acceptance of demotion must be in writing and included in the assignment application package.
8. If a selectee does not possess the advertised AFSC, he/she must complete the required training/assignment criteria within 12 months of being assigned to the position. Failure to do so may result in immediate termination. Extension past 12-months will only be considered if the delay is through no fault of the selectee.
9. Must have adjudicated Security Clearance before starting tour.

APPLICATION PROCEDURES

Hard copy applications will NOT be accepted. All applications must be typed or printed in legible dark ink and must be signed and dated with original signature. Applications received with an unsigned NGB 34-1 will not be forwarded for consideration. Applicants may include copies of training certificates, letter of recommendations, resume or any documentation that may be applicable to the position they are applying for. Per ANGI 36-101, the application package must include at a minimum, the signed NGB 34-1, current Report of Individual Person (RIP), and current Report of Individual Fitness. Items 1-3 are required by the Human Resource Office to determine initial qualifications. Incomplete packages will NOT be considered for the position vacancy. Please submit application in the order listed below.

1. [NGB Form 34-1 Application Form](#) for Active Guard/Reserve (AGR) Version dated Nov 2013--Completed and Signed
2. CURRENT full Records Review RIP available on [vMPF](#) (Must be a full RIP)
3. [ARCNet/AFFORGEN](#) Readiness print out. (includes IMR, Security Clearance, etc.)
4. EPB(s) (If available)
5. Fitness report from [myFitness](#)
6. Letter of Recommendation, Cover Letter, Resume and any other attachments are permitted but are not mandatory

EMAILING REQUIREMENTS

Ensure all requirements are consolidated into ONE single PDF (adobe portfolio is not recommended). PDF File Name should be: Job Number (i.e. 202X-XX), Last Name, First Name, Grade

*consider saving signed documents using *Print>Microsoft Print to PDF* prior to combining files

Email Completed Application Package to 145FSS.HRO.Actions@us.af.mil.

THE NORTH CAROLINA AIR NATIONAL GUARD IS AN EQUAL OPPORTUNITY EMPLOYER

Eligible applicants will be considered without regard to race, age, religion, marital status, national origin, political affiliation or any other non-merit factor. Due to restrictions in assignment to certain units and AFSC/MOS some positions may have gender restrictions.